

MONICA PENICK

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3132 Nancy Nicholas Hall
University of Wisconsin-Madison

EDUCATION

University of Texas at Austin

Ph.D., Architectural History and Theory, 2007

The Pace Setter Houses: Livable Modernism in Postwar America

Committee: Anthony Alofsin (chair), Richard Cleary, Christopher Long, Danilo Udovicki-Selb, Richard Longstreth

University of Texas at Austin

M.S., Historic Preservation, 2001

Stanford University

B.A., Dual degree in History and Classical Studies, with Honors, 1996

FELLOWSHIPS AND GRANTS

UW Madison Graduate School Research Competition, 2013

Andrew W. Mellon ACLS Early Career Fellowship, 2008-09

American Association of University Women American Fellowship, 2006-07

Beverly Willis Architecture Foundation Dissertation Fellowship, 2005-06

Robert E. Veselka Endowed Fellowship, University of Texas at Austin, 2005, 2006-07

University Continuing Fellowship, University of Texas at Austin, 2005-06

SESAH Graduate Student Travel Grant, 2006

Natalie de Blois Scholarship, University of Texas at Austin, 2003-04

Young Women's Alliance Foundation Scholarship, 2002-03

Jean Shepherd Houlihan Scholarship, University of Texas at Austin, 2002-03

University Continuing Fellowship, University of Texas at Austin, 2001-02

Robert Leon White Memorial Fund Award, University of Texas at Austin, 2001

School of Architecture Traveling Scholarship, University of Texas at Austin, 2000

Jamie Lofgren Scholarship in Architecture, University of Texas at Austin, 2000

Kristin Visser Memorial Scholarship, (National Competition), 1999

University Research Internship, University of Texas at Austin, 1998-99

Golden Grant Award for Undergraduate Research, Stanford University, 1996

Scholarship for Outstanding Performance in Classics, Stanford University, 1995-96

AWARDS

HABS Peterson Prize, 1st Place (UT-Austin; faculty supervisor w/ Carl Matthews), 2012

HABS Peterson Prize, Honorable Mention (UT-Austin; faculty supervisor), 2010

Outstanding Doctoral Dissertation, University of Texas at Austin, 2007

Outstanding Teaching Assistant, UT Austin School of Architecture, 2003

Outstanding Master's Thesis, University of Texas at Austin, 2001

HABS/HAER Charles E. Peterson National Prize, 4th Place (UT-Austin team), 1999

AREAS OF TEACHING EXPERTISE

Interior Design and Design History

Architectural History and Theory, 20th Century

Studio: HABS/HAER and Graphic Documentation

Historic Preservation: Modernism and the Recent Past

Survey, Documentation and Evaluation of Cultural Resources

**TEACHING
EXPERIENCE**

University of Wisconsin-Madison, Design Studies Department

Assistant Professor of Design Studies, 2012 - present

University of Texas at Austin, School of Architecture and Planning

Lecturer, 2007-2011

History of Interior Design I, antiquity to 19th century, Spr. 2011

History of Interior Design II, 19th - 20th Centuries, Fall 2007, 2009, 2010, 2011

American Architecture in the Atomic Age, 1940-1965, Odyssey Series, Spr. 2010

Modernism and the Recent Past, Spr. 2010

HABS Historic Preservation Studio / Graphic Documentation, 2008, 2009, 2010

“Birth of the Cool” Architecture Lectures, Odyssey Series, Spr. 2009

History of Modern Architecture, 20th Century (survey), Spr. 2008

Modern Architecture (graduate seminar), Spr. 2008

Independent Study Supervisor, undergraduate, Spr. 2008

Teaching Assistant and Section Leader

History of Architecture, 20th Century, Dr. Anthony Alofsin, Spr. 2005, 2002-03

History of Architecture, 1200-1880, Dr. Richard Cleary, Fall 2000, 2003, 2004

History of Architecture, 20th Century, Dr. Kate Holliday, Spr. 2004

History of Architecture, Ancient to 1200, Dr. Christopher Long, Spr. 2000

Architecture and Society, Professor Larry Speck, Fall 1999

Research Assistant, Professor Jeffrey Chusid, for research project:

“The Restoration of the Architecture of Frank Lloyd Wright,” 1998-99

**PROFESSIONAL
EXPERIENCE**

Architectural Historian and Historic Preservation Consultant

Penick Consulting, Austin, 2002-present

Clients include: City of Waco; City of Nacogdoches; Celina Heritage Association; Crockett Heritage; City of Taylor; Main Street Brenham; Texas Historical Commission and National Park Service Route 66 Corridor Preservation Program

Architectural Historian

GTI Environmental Inc., consultant, Austin, 2005-2009

Texas Historical Commission, Austin, 2001

Preservation Texas, Intern, Austin, 2003

Charles W. Moore Center for the Study of Place, Austin, 2000

City of Austin Historic Preservation Office, Intern, Austin, 1999-2000

HABS Historic Site Documentation, Pease Mansion, Austin, 1999

PUBLICATIONS

“The Arts of Daily Living: Modernism at the Los Angeles County Fair, 1954” (in progress, invited for *Design and Culture*, 2012). Peer-reviewed.

Tastemaker: House Beautiful and the Search for American Style. Book manuscript (in preparation).

“Norman Bel Geddes and Housing” in *I Have Seen the Future: Norman Bel Geddes Designs America*, Donald Albrecht, ed. (2012).

“Maynard Parker and the Image of Modernism,” in *Maynard L. Parker: Photography and the Promise of Middle Class Living*. Jennifer A. Watts, ed. (Yale University Press; 2012). Peer-reviewed.

“A Little Paradise: Paul László and the Modern California House” (under consideration, *Journal of Interior Design*, 2012). Peer-reviewed.

Monica Penick, Timothy Parker, Vladimir Kulić, eds. *Sanctioning Modernism*. Introduction by Dennis Doordan. Austin: University of Texas Press (forthcoming 2013). Peer-reviewed.

“Marketing Modernism: *House Beautiful* and The Station Wagon Way of Life” (*Working Papers on Design*, December 2010). Peer-reviewed.

Monica Penick and Kathryn Holliday, eds. *Primer: Women in Design* (under consideration, Ashgate Publishing, 2010).

“Howard Barnstone, Philip Johnson and the Postwar Consensus on Modern Architecture” in *Magical Modern: The Architecture of Howard Barnstone*, Stephen Fox and Michelangelo Sabatino, eds. Forward by Robert A.M. Stern. (in progress).

“Ethel Bailey Furman;” “Sophia Hayden;” Margaret Helfand;” “Lilian Rice;” “Laurinda Spear;” in Antoinette Fouque, Béatrice Didier, Mireille Calle-Gruber (eds.), with transl. by Meredith Clausen, *Dictionnaire des créatrices*. Paris, Les Editions des Femmes (2010).

“Integrated Design: Alfred Browning Parker and the Pace Setter Textiles, 1954.” *Studies in the Decorative Arts* (Spring-Summer 2009, Vol. XVI, No. 2). Peer-reviewed.

“No Dead Ends on the Information Highway” in *Platform* (Spring 2003).

“Statement of Historic Context: Route 66 through Texas,” National Park Service Route 66 Program (2001).

REVIEWS

Review of “Hawaiian Modern: The Architecture of Vladimir Ossipoff,” exhibition curated by Dean Sakamoto, Yale Art + Architecture Gallery, August 28-October 24, 2008, in *Design and Culture* (Vol. 2, No. 2, July 2010).

Review of *Cold War Hot Houses: Inventing Postwar Culture, from Cockpit to Playboy*, edited by Beatrice Colomina, AnnMarie Brennan, and Jeannie Kim, in *Studies in the Decorative Arts* (Vol. XIII, No. 2, Spring-Summer 2006).

Review of *Design in the Fifties: When Everybody Went Modern* by George H. Marcus, and *Vital Forms: American Art and Design in the Atomic Age, 1940-1960* by Brooke Kamin Rappaport and Kevin L. Stayton, eds., in *Studies in the Decorative Arts* 7 (Fall-Winter 2003-2004): 131-37.

**PAPERS
AND PANELS**

- “The Style Wars: The Postwar House as Prophecy, Prototype, and Provocateur,” for symposium “East-West Dialogues,” University of Miami, November 2012.
- “Cliff May and American Modernism: The Pace Setter House in National and Regional Contexts,” for symposium “Icon and Anonymity: What is California Architectural History?” University of California, Santa Barbara, May 2012.
- “Collaborative Building: Harwell Harris and the All-Electric House” for Society of Architectural Historians Annual Meeting, Detroit, April 2012.
- “The Arts of Daily Living and the Los Angeles County Fair, 1954,” for *California Design, 1930-1965: “Living in a Modern Way”* Exhibition and Symposium. Los Angeles County Museum of Art, February 2012.
- “Dr. Strangelove’s Mall: The Suburban Shopping Center as Cold War Fallout Shelter,” for session “Shopping Texas Style” at University of Texas at Arlington / Dallas Architecture Forum Symposium, Dallas, April 2010.
- “Modernism and the Recent Past,” moderator and participant; for Preservation Texas Preservation Summit, Austin, February 2010.
- “Marketing Modernism: *House Beautiful* and The Station Wagon Way of Life” for session at Design History Society Annual Conference, University of Hertfordshire, Hatfield, UK, September 2009. Conveners: Grace Lees-Maffei and Jessica Kelly.
- “Tastemaker: Elizabeth Gordon, *House Beautiful*, and the Search for American Style.” Beverly Willis Architecture Foundation Colloquium, The Solomon Guggenheim Museum, New York, June 2009.
- “Texas Pace Setters: Regionalism and the Ranch House” for session “Postwar Modern Architecture and Texas Regionalism” at University of Texas at Arlington / Dallas Architecture Forum Symposium on Regionalism, Dallas, April 2009.
- “A Little Paradise: Paul László and the Modern California House” for session “California Design, 1940-45: Living in a Modern Way” at College Art Association Annual Meeting, Los Angeles, February 2009. Chairs: Wendy Kaplan and Bobbye Tigerman.
- Session co-chair, “Women in the Wings: Addressing the Importance of the Periphery.” Society of Architectural Historians Annual Meeting, Cincinnati, April 2008.
- “More than a Threat: Elizabeth Gordon and the Organic Renaissance.” Buell Dissertation Colloquium. Temple Hoyne Buell Center for the Study of American Architecture, Columbia University, 21 April 2007.
- “Modern but not too Modern: Postwar Housing and the New American Style” for session “At Home with Modernism.” *Sanctioning Modernism* Symposium, University of Texas at Austin School of Architecture. Austin, March 2007.
- “Contextualized Pattern: Alfred Browning Parker and the Pace Setter Textiles” for session “Unraveling the Textile in Modern Architecture.” Southeast Chapter of the

Society of Architectural Historians (SESAH) annual meeting, Auburn, Alabama, September 2006.

“Fabricating Identity,” for Beverly Willis Architecture Foundation Colloquium, Center for Architecture, New York, November 2005.

**SELECTED
INVITED
LECTURES**

“The Case Study Houses and the Birth of the Cool.”

Exhibit Gallery Talk for *Birth of the Cool: California Art, Design, and Culture at Midcentury*. The Blanton Museum of Art, Austin, April 2009.

“Alfred Browning Parker in Context: The Pace Setter Houses and Postwar Modernism.”

Exhibit Opening for *Of a Master’s Hand: Alfred Browning Parker*. University of Florida at Gainesville, Reitz Gallery, September 2008.

“Survey and Documentation of National Register Historic Districts.” Lecture for Documentation & Interpretation of Historic Buildings and Sites, Dr. Kenneth Hafertepe, Baylor University, Waco, September 2008.

“Beyond Wright’s Shadow: Organic Architecture and the Postwar House.”

The Westcott House Foundation, Springfield, Ohio, November 2007.

“The Postwar American House.” Guest Lecture for History of Architecture, 20th Century, University of Texas at Austin, April 2004, April 2005; April 2007.

**UNIVERSITY
SERVICE**

Dissertations and Theses, Directed or Advised

Rebecca Keyel, Ph.D., Design Studies, UW-Madison (in progress; advisor)

Stefan Osdene, Ph.D., Art History, UW-Madison (in progress; committee)

Barbara Bradley, Design Studies, UW-Madison, (in progress; committee)

Kung-wei Chen, Design Studies, UW-Madison, (in progress; committee)

Elise Wasser King, Master’s of Interior Design, UT Austin, 2012, (co-advisor)

Amada Carpenter, Master’s of Science, Historic Preservation, 2011 (advisor)

Grace Cynkar, Master’s of Science, Historic Preservation, 2011 (advisor)

Jessica Ugarte, Master’s of Science, Historic Preservation, 2011 (advisor)

Hannah Meyer, Master’s of Science, Historic Preservation, 2011 (committee)

Emily Koller, Master’s of Science, CRP & Historic Preservation, 2011 (committee)

Interior Design Curriculum Committee, Design Studies, UW-Madison, 2012-present

Interior Design Graduate Committee, Design Studies, UW-Madison, 2012-present

Faculty Advisor, Historic Preservation Retrospective Exhibition, UT Austin, 2010

Project Team, Austin Historical Survey, UTSOA and City of Austin, 2009-2011

School of Architecture Library and Collections Committee, 2010-2011

Co-Organizer, *Sanctioning Modernism* Symposium. UT Austin, 2006-07

Co-Curator, *Sanctioning Modernism* Exhibit. UT Austin, 2006-07

Grant writer, *Sanctioning Modernism* Exhibit. UT Austin, 2006-07

UT Austin School of Architecture Graduate Admissions Committee, 2004-06

Graduate Students in Architectural History, Secretary-Treasurer. UT Austin, 2006-07

Responsibilities, Rights, and Welfare of Teaching Assistants and Assistant

Instructors Committee, UT Austin, 2002-03

Associated Students for Historic Preservation, co-founder, UT Austin, 1999-2001

- PROFESSIONAL SERVICE** Peer Reviewer (professional journals, ongoing)
Design & Culture
Preservation Education & Research
Journal of Eastern Townships Studies
Advisory Council for NEA / Beverly Willis Architecture Foundation (BAAF) Project,
The Collection: Women of 20th Century American Architecture
Texas State Board of Review (National Register / National Park Service), 2012-14
DOCOMOMO, Central Texas Chapter, Board of Directors, 2009-11
DOCOMOMO, Central Texas Chapter, Vice-President, 2010-11
Heritage Society of Austin, Board of Directors and Preservation Committee, 2009-12
- PROFESSIONAL AFFILIATIONS** Society of Architectural Historians
College Art Association
Design History Society
Design Studies Forum
Southeast Chapter of the Society of Architectural Historians (SESAH)
National Trust for Historic Preservation
Society for Commercial Archaeology
- LANGUAGES** French (reading), German (reading), Spanish (conversational)
- VOLUNTEER SERVICE** Preservation Texas (ongoing)
DOCOMOMO, Central Texas Chapter (ongoing)
Heritage Society of Austin (ongoing)
Lifeworks – Literacy Austin, English as a Second Language tutor, 2009
Hyde Park Homes Tour, House Captain and Docent, 2002
AIA Austin Homes Tour, House Captain and Docent, 2000